Watchmen were guards who would stand on the walls and look out on the land. 
The job of the watchmen is really three-fold
- Knowledge – They must know what they are responsible for and be able to perceive correctly.
- Watch - Keep an eye out for enemy armies and threat.
- Warning – Proclaim a warning to those who were asleep in the city.

I. They do not believe (14a)
How then will they call on him in whom they have not believed?
To believe is to have conviction based on testimony that something is true or that someone is reliable. To believe in God involves the element of trust, not mere acknowledgment of his existence.

There is a universal unbelief by nature. (2 Corinthians 4:3–4)
However, belief is commanded. (Mark 16:16; John 3:15-16; and John 1:12–13)

II. They have not heard (14b)
How are they to believe in him whom they have not heard.
What do we mean “they haven’t heard?”

Who hasn’t heard?

What is the church doing?

III. We must proclaim (14c)
And how are they to hear without someone preaching?
Proclaiming the gospel requires that Jesus be proclaimed. (Romans 1:2–4)

IV. We are sent and sending (15)
And how are they to preach unless they are sent? As it is written, “How beautiful are the feet of those who preach the good news!”
God is sovereign, the devil is a liar, and the church is on mission as ambassadors from God to the nations. (2 Corinthians 5:20)

Conclusion:
Why it’s important:

What about Christ:

Disciples Should: